*Sent to all Members*

March 30, 2025  
  
Dear {%FName%},

Here is an attempt to cram as many suggestions to improve your Rotary experience into a one-minute 150-word message.

…set a personal goal of bringing one new member a year into Rotary

…never speak ill of another Rotarian

…attend a district conference and experience Rotary beyond your club

…join the Paul Harris Society by committing to donate $1,000 a year or $83 a month to the Rotary Foundation

…model philanthropy to your family, friends and fellow Rotarians

…wear a Rotary pin even on days you do not attend a meeting. Doing so often invites questions and comment

from people who may be interested in Rotary

…identify someone you know who would benefit from the goodwill and better friendship experienced at Rotary

club meetings

…use the Rotary Seven Areas of Focus to build membership

…consider the regular program as one of Rotary’s most powerful tools to educate, model civility and deepen

community engagement

…start campaign to re-Rotary those who are former members of your club by inviting them back

…remember that repetition has power and asking someone just once to join a Rotary club is not sufficient. Ask

again with new information.

If you can add to this list, please email me at [utnehmer@gmail.com](mailto:utnehmer@gmail.com).

Your suggestions could be part of helping someone else improve their Rotary experience and be seen in a future Rotary Minute.

Thank you.

ROGER UTNEHMER  
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District Governor 2024-25  
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